

FOR IMMEDIATE RELEASE

June 4, 2024

Contact: Grace Mitchell

334-748-9082

gracemitchell@shopbotanic.com

BOTANIC TO HOST BATTLE OF THE BANDS EVENT IN OPELIKA

Opelika, Alabama – June 4, 2024 – Botanic will be hosting their biggest event yet, Battle of the Bands, on June 22. 10 bands will compete for audience votes to win \$5,000 cash, as well as a song produced at The Sound Wall with Grammy-nominated artist, Justin Rivers.

Battle of the Bands will be a tournament style competition with 10 bands set to perform across 3 stages, to provide constant entertainment for all ages. Each band has been carefully selected through an audition process to curate a music festival type of environment in the center of Botanic's campus.

Each band performing offers a unique sound, with influences from alternative to indie and hard rock to jazz. To find the full list of bands taking on the competition, visit the Botanic website event page at shopbotanic.com/event/battle-of-the-bands.

Tickets are available to purchase through [Eventbrite](https://www.eventbrite.com). A General Admission ticket for \$35 includes all day entertainment, access to vendor beverage samples and merch, giveaways and an audience vote to decide which band will take home the grand prize. A Deluxe ticket for \$50 includes a shrimp boil voucher in addition to all General Admission features.

While guests decide the fate of each band, concessions such as loaded mac and cheese, hot dogs and churros will be available for purchase. Guests may also visit one of many cash bars with beer from event sponsors as well as featured cocktails. Main sponsors include Michelob Ultra, Big Kona Wave, Ketel One Vodka and Nolet's Gin.

###